ABSTRACT OF THE DISCLOSURE

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A developer, which includes a base toner containing at least a binding resin and a coloring agent; and inorganic fine particles; wherein the base toner satisfies $105 \le SF-1 \le 130$ and $120 \le SF-2 \le 180$, wherein $SF-1=((absolute\ maximum\ length\ of\ a\ particle\ of\ the base toner)^2/area of the particle of the base toner) <math>\times (\pi/4) \times 100$, wherein $SF-2=(peripheral\ length\ of\ the\ particle\ of\ the\ base\ toner)^2/(area\ of\ the\ base\ toner) <math>\times (1/4\pi) \times 100$, wherein the inorganic fine particles have an average particle diameter that ranges between 30nm to 160 nm.